2013 Annual Meeting Survey



1. Overall Satisfaction with 2013 Annual Meeting

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Rating Count
Satisfaction level:	40.9% (600)	52.5% (771)	4.4% (64)	2.0% (29)	0.3% (4)	1,468
				answe	ered question	1,468
				skip	ped question	41

2. Please rate each statement listed below:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Count
The AAR Annual Meeting was a good investment of my time.	50.1% (749)	44.0% (658)	4.4% (66)	1.5% (22)	0.1% (1)	1,496
The AAR Annual Meeting was a good investment of my money.	34.5% (516)	44.6% (666)	15.9% (237)	4.5% (67)	0.5% (8)	1,494
I felt engaged while attending the AAR Annual Meeting.	41.3% (617)	47.2% (705)	8.8% (131)	2.4% (36)	0.3% (4)	1,493
The program content was relevant to my career.	36.6% (546)	47.4% (707)	12.4% (185)	3.1% (46)	0.5% (7)	1,491
The AAR Annual Meeting contributed to building my professional network.	46.9% (701)	41.8% (625)	9.2% (138)	1.9% (29)	0.2% (3)	1,496
I would recommend this meeting to others.	45.0% (668)	44.6% (663)	8.5% (127)	1.5% (22)	0.4% (6)	1,486
				answe	red question	1,499
				skip	ped question	10

3. What were your reasons for attending the 2013 Annual Meeting? (check all that apply)

	Response Percent	Response Count
To present in a session	46.2%	691
To attend a session	72.0%	1,077
Professional development	61.1%	914
Networking with colleagues	83.0%	1,241
To find a job	12.3%	184
To fill a job position	6.0%	90
To visit the Exhibit Hall	40.9%	612
To meet with a publisher	26.9%	402
	answered question	1,496
	skipped question	13

4. Which of the following best describes your professional status? (select all that apply)

	Response Percent	Response Count
Admin - Educational Institution	9.4%	137
Admin - Religious Institution Outside Higher Ed	2.3%	34
Admin - Scholarly Organization	2.1%	31
Admin - Public Policy/Government	1.2%	17
Admin - Other Non-profit	1.8%	26
Independent Scholar	6.3%	91
Primary School Teacher	0.1%	1
Secondary School Teacher	0.6%	9
Non-Tenure Track Post-Secondary - Full Time Permanent	5.6%	81
Non-Tenure Track Post-Secondary - Part Time Permanent	1.2%	17
Non-Tenure Track Post-Secondary - Visiting/Temporary	4.0%	58
Non-Tenure Track Post-Secondary - Adjunct	7.6%	110
Tenure Track Post-Secondary - Professor	20.2%	293
Tenure Track Post-Secondary - Associate Professor	14.4%	209
Tenure Track Post-Secondary - Assistant Professor	12.5%	181
Tenure Track Post-Secondary - Instructor	0.3%	4
Tenure Track Post-Secondary - Lecturer	0.6%	8
Service - Counseling	1.0%	14

Service - Ministry	5.2%	75
Service - Other	0.5%	7
Student Full Time - Undergraduate	0.3%	5
Student Full Time - Graduate	24.2%	352
Student Full Time - Professional	0.8%	12
Student Full Time - Ministerial	0.8%	12
	Other (please specify)	88
	answered question	1,452
	skipped question	57

5. Were you a first-time attendee of the AAR Annual Meeting?			
		Response Percent	Response Count
Yes		16.3%	243
No		83.7%	1,250
		answered question	1,493
		skipped question	16

6. How many days did you attend this year's Annual Meeting?

	Response Percent	Response Count
1	1.4%	21
2	11.7%	174
3	35.5%	528
4 or more	51.4%	766
	answered question	1,489
	skipped question	20

7. Which days did you attend? Please check appropriate day(s).

	Response Percent	Response Count
Thursday	3.3%	50
Friday	52.2%	782
Saturday	94.5%	1,414
Sunday	95.5%	1,430
Monday	79.6%	1,192
Tuesday	25.7%	384
	answered question	1,497
	skipped question	12

8. Are you able to attend the Annual Meeting only if you receive funding from your institution or other source?

	Response Percent	Response Count
Yes	64.1%	956
No	35.9%	535
	answered question	1,491
	skipped question	18

9. Does your institution pay for your travel expenses to the Annual Meeting?

	Response Percent	Response Count
Fully	24.9%	371
Fully, but only if I present a paper	9.5%	141
Fully, but only if I appear on the program (in any capacity)	6.0%	90
Partially	18.9%	282
Partially, but only if I present a paper	14.4%	215
Partially, but only if I appear on the program (in any capacity)	5.1%	76
Not at all	21.1%	314
	answered question	1,489
	skipped question	20

10. Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting?

	Response Percent	Response Count
Yes	86.5%	1,284
No	13.5%	201
	answered question	1,485
	skipped question	24

11. Will you be able to apply these ideas to your teaching and/or research?

	Response Percent	Response Count
Yes	74.8%	1,093
No	7.5%	109
Not sure	17.7%	259
	answered question	1,461
	skipped question	48

12. What (non-Programmatic) element would you most like to see at the Annual Meeting next year? (i.e., tours, community service options, or services that the AAR could provide, such as the charging stations in the Exhibit Hall).

Response
Count

547	answered question	
962	skipped question	

13. PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Overall Quality of Sessions	27.1% (400)	59.1% (871)	8.8% (130)	3.1% (45)	0.9% (13)	1.1% (16)	1,475
Opportunity to Network with Friends/Colleagues	43.5% (640)	47.5% (698)	7.1% (105)	0.8% (12)	0.1% (1)	1.0% (15)	1,471
Plenary Sessions	12.2% (175)	20.1% (289)	10.2% (147)	1.4% (20)	0.6% (8)	55.5% (798)	1,437
Arts Series Events	3.8% (54)	3.8% (53)	7.7% (109)	0.5% (7)	0.0% (0)	84.2% (1,188)	1,411
Films	4.2% (60)	5.1% (72)	7.2% (101)	0.8% (12)	0.0% (0)	82.6% (1,167)	1,412
Tours	3.7% (52)	3.5% (50)	6.3% (89)	0.6% (8)	0.3% (4)	85.6% (1,208)	1,411
Preconference Workshops	10.0% (141)	10.9% (154)	6.4% (90)	1.3% (18)	0.3% (4)	71.2% (1,005)	1,412
Friday Night Welcome Reception	1.7% (24)	4.8% (68)	8.1% (115)	1.3% (18)	0.4% (5)	83.8% (1,188)	1,418
Employment Center	4.0% (56)	8.1% (114)	8.9% (126)	1.3% (18)	1.3% (18)	76.4% (1,076)	1,408

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

answered question	1,479
skipped question	30

14. Did one aspect of the meeting (e.g., a certain session, workshop, or event) influence your decision to attend the meeting? If so, which event?

Response Count
496

Response

496	answered question	
1,013	skipped question	

15. What new topics would you like to see highlighted at the next AAR Annual Meeting?

Count		
440		
440	answered question	
1,069	skipped question	

16. Would you be interested in receiving an email in advance of the Annual Meeting listing suggested sessions you might want to attend based on research interests that you have identified?

	Response Percent	Response Count
Yes	60.1%	850
No	39.9%	564
	answered question	1,414
	skipped question	95

17. How would you rate the overall content of the paper or panel presentations you saw during Annual Meeting sessions you attended?

		Response Percent	Response Count
Excellent		29.8%	438
Good		59.9%	879
Neutral		6.9%	101
Fair		2.7%	39
Poor	0	0.7%	11
		answered question	1,468
		skipped question	41

18. How would you rate the overall quality of presenter delivery during Annual Meeting sessions you attended?

		Response Percent	Response Count
Excellent		20.1%	293
Good		62.5%	910
Neutral		11.4%	166
Fair		4.9%	72
Poor		1.1%	16
	answere	ed question	1,457
	skippe	ed question	52

19. How would you rate the quality of the question and answer periods and audience discussions you witnessed during Annual Meeting sessions you attended?

	Response Percent	Response Count
Excellent	19.2%	279
Good	54.0%	784
Neutral	18.4%	268
Fair	7.2%	104
Poor	1.2%	18
	answered question	1,453
	skipped question	56

20. Would you be more interested in participating in Annual Meeting sessions if there was less paper-reading, and more summarizing of arguments followed by Q&A and audience discussion?

	Response Percent	Response Count
Yes	39.1%	562
No	25.4%	365
Maybe	35.4%	509
	Comments:	360
	answered question	1,436
	skipped question	73

21. What is your opinion of the length of regular AAR sessions (2.5 hours)?

	Response Percent	Response Count
Much too long	6.6%	96
A little too long	49.4%	722
About right	43.1%	631
A little too short	0.9%	13
Much too short	0.1%	1
	answered question	1,463
	skipped question	46

22. What is your opinion of the length of Sunday afternoon AAR sessions (90 minutes)?

	Response Percent	Response Count
Much too long	0.3%	4
A little too long	1.4%	20
About right	72.7%	1,031
A little too short	23.9%	339
Much too short	1.7%	24
	answered question	1,418
	skipped question	91

23. What do you think would be the ideal length for the average Annual Meeting session?

	Response Percent	Response Count
75 minutes	3.2%	43
90 minutes	25.0%	334
100 minutes	10.0%	133
105 minutes	7.4%	99
120 minutes	41.4%	553
135 minutes	4.2%	56
150 minutes	8.8%	118
	Other (please specify)	108
	answered question	1,336

24. In terms of number of overall sessions and simultaneous sessions, the Annual Meeting is:

skipped question

	Response Percent	Response Count
Of acceptable size and diversity	53.3%	751
Of acceptable size but not diverse enough	13.3%	187
Too small and not diverse enough	1.0%	14
About the proper size but too fragmented	12.7%	179
Too large and too fragmented	19.8%	279
	answered question	1,410
	skipped question	99

25. Did you visit the Exhibit Hall at the Annual Meeting?

	Response Percent	Response Count
Yes	90.4%	1,335
No	9.6%	142
	answered question	1,477
	skipped question	32

26. Approximately how many total hours did you spend in the Exhibit Hall during the meeting?

	Response Percent	Response Count
0	9.9%	144
1	27.3%	398
2	29.2%	426
3	19.8%	289
4	8.7%	127
5 or more	5.2%	76
	answered question	1,460
	skipped question	49

27. How many purchases did you make in the Exhibit Hall?

	Response Percent	Response Count
0	44.4%	644
1	12.3%	178
2	11.3%	164
3	8.5%	123
4	7.5%	109
5 or more	15.9%	231
	answered question	1,449
	skipped question	60

28. Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)

	Response Percent	Response Count
Yes	78.3%	1,098
No	21.7%	305

If no, please provide additional feedback here:

1,403	answered question
106	skipped question

29. LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Pre-meeting Communications	43.0% (623)	44.3% (641)	5.3% (77)	1.7% (25)	0.5% (7)	5.2% (75)	1,448
Online Registration Process	53.6% (778)	40.8% (592)	3.2% (46)	1.3% (19)	0.4% (6)	0.8% (11)	1,452
Name Badges	51.7% (751)	40.6% (589)	3.5% (51)	2.5% (36)	1.2% (17)	0.6%	1,452
Onsite Registration Process	20.6% (293)	18.4% (262)	3.1% (44)	0.4% (5)	0.1% (2)	57.4% (817)	1,423
Onsite Registration Hours	19.2% (269)	19.9% (280)	4.3% (60)	1.1% (16)	0.1% (1)	55.4% (778)	1,404
Housing Process	29.4% (424)	35.6% (512)	8.8% (127)	4.8% (69)	2.5% (36)	18.9% (272)	1,440
Meeting Room Space	28.4% (408)	49.0% (704)	10.4% (150)	4.2% (60)	0.7% (10)	7.3% (105)	1,437
AAR Signage Outside Session Rooms	38.3% (548)	45.8% (656)	8.7% (125)	2.4% (34)	0.2% (3)	4.5% (65)	1,431
Audio-Visual Equipment	21.9% (311)	33.7% (479)	12.4% (176)	5.3% (75)	1.4% (20)	25.4% (361)	1,422
Disability Access	3.7% (51)	7.3% (101)	7.3% (102)	1.6% (22)	0.7% (10)	79.5% (1,107)	1,393
Availability of Food	9.9% (141)	23.4% (335)	24.2% (346)	25.6% (366)	10.1% (144)	6.9% (98)	1,430
Shuttles	7.4% (104)	10.6% (149)	7.8% (110)	4.2% (59)	2.0% (28)	68.0% (957)	1,407
Accessibility among Hotels	20.4% (288)	39.7% (562)	16.5% (233)	5.7% (80)	2.4% (34)	15.4% (218)	1,415
Hotel Facilities Overall	28.4% (404)	44.6% (635)	10.7% (153)	5.1% (73)	2.0% (29)	9.1% (130)	1,424

If you responded with dissatisfaction to any of the above points, please use the box below to share any

answered	question 1,466
skipped	question 43

30. Did you find the onsite staff helpful with questions and problems?				
	Response Percent	Response Count		
Yes	78.6%	1,137		
No	2.9%	42		
N/A	18.5%	267		
	answered question	1,446		
	skipped question	63		

31. Where did you stay during the Annual Meeting?

	Response Percent	Response Count
Admiral Fell Inn	0.6%	9
Brookshire Suites	1.2%	17
Courtyard Marriott Downtown	1.3%	18
Days Inn Inner Harbor	4.7%	65
Embassy Suites	4.5%	62
Fairfield Inn	2.4%	33
Hampton Inn Downtown	1.7%	23
Hampton Inn Inner Harbor	1.8%	25
Hilton Baltimore	8.6%	120
Hilton Garden Inn Inner Harbor	1.0%	14
Holiday Inn Inner Harbor	5.5%	77
Home2 Suites	1.1%	15
Homewood Suites	1.2%	16
Hotel Monaco	2.8%	39
Hyatt Regency	4.5%	62
Lord Baltimore Hotel	4.0%	55
Marriott Inner Harbor	7.1%	99
Marriott Waterfront	1.9%	26
Mount Vernon	2.0%	28
Peabody Court	1.2%	17
Pier 5 Hotel	0.9%	12
Quality Inn	2.1%	29
Royal Sonesta Harbor Court	2.7%	38

31	2.2%	Residence Inn Downtown
127	9.1%	Renaissance Harborplace
39	2.8%	Sheraton City Center
48	3.5%	Sheraton Inner Harbor
20	1.4%	Springhill Suites Inner Harbor
51	3.7%	Local, did not need hotel
3	0.2%	Preferred customer at another hotel
93	6.7%	Found a lower rate at another hotel
77	5.5%	Stayed with friends
149	If another hotel, please specify	
1,388	answered question	
121	skipped question	

32. PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Online Program Book	35.9% (515)	39.8% (571)	5.8% (84)	2.9% (42)	0.3% (5)	15.3% (219)	1,436
Print Program Book	30.9% (449)	39.5% (573)	7.6% (111)	5.1% (74)	2.2% (32)	14.7% (213)	1,452
At-A-Glance (available onsite only)	25.2% (356)	29.2% (413)	7.6% (108)	0.7% (10)	0.6% (8)	36.7% (518)	1,413
Mobile App	31.2% (437)	14.8% (208)	4.4% (62)	3.2% (45)	0.9% (12)	45.5% (638)	1,402

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

answered question 1,463
skipped question 46

269

33. This year we allowed registrants to opt-out of receiving a printed Program Book in the mail prior to the Annual Meeting. Would you be willing to do this in the future?

	Response Percent	Response Count
Yes	54.8%	800
No	27.8%	406
Don't Know	17.5%	255
	answered question	1,461
	skipped question	48

34. Would you be willing to forego the onsite At-A-Glance entirely, since the Mobile App contains more information and is more up-to-date?

contains more information and is more up-to-date:				
	Response Percent	Response Count		
Yes	61.9%	898		
No	22.7%	330		
Don't know	15.4%	223		
	Comments:	225		
	answered question	1,451		
	skipped question	58		
35. General comments about the 2013 AAR Annual Meeting				
		Response Count		

	Count
	593
answered question	593
skipped question	916

36. Do you plan to attend the 2014 Annual Meetings of the AAR and SBL in San Diego, CA? Response Response Percent Count Yes 67.5% 996 6.8% 101 No Don't know 25.6% 378 If no, what is your reason? 226 answered question 1,475

skipped question