

LEADERSHIP WORKSHOP

Strategies for Successful Program Assessment

Friday, November 18, 10:00 AM-4:00 PM

Theodore Trost, University of Alabama, Presiding

Facilitators:

Susan Hill, University of Northern Iowa

Martha Reineke, University of Northern Iowa

Whether you love assessment or hate it, developing rigorous assessment plans has become a standard requirement in higher education. This workshop is intended to support department chairs and other program coordinators who are responsible for creating and administering assessment plans. We will begin by introducing the basic rationale behind assessment, different kinds of assessment, and the language of assessment, focusing on fostering faculty buy-in. Then, we focus on ways to do assessment that can be adapted to participants' unique contexts, as well as how to troubleshoot challenges chairs and program administrators have encountered in developing and implementing effective assessment plans. This workshop will be interactive throughout: by the end of the workshop, participants will have learned a clear process for moving forward with their own unique assessment plan.

The cost for attending the workshop is \$80, which includes lunch and the entire day of sessions. Registration is limited to the first 40 participants.

Panelists:

Rebecca Todd Peters, Elon University

Yvonne Chireau, Swarthmore College

Edward E. Curtis, Indiana University-Purdue University, Indianapolis

Grant H. Potts, Austin Community College